

Lab Quiz Tomorrow

Lab Assignment (2/11)

Take your favorite blog concept and go into production.

Create a blog with that name (if available)
or an alternate name.

Select a template or create your own.

Fill out your profile.

Add an image of your choice at the top
which represents the blog.

Post your first post - a synopsis or more detailed
justification (your “creative brief” in real-world terms)
of why you should have a blog.

Turn in by end of Lab on 2/11.

About the blogs

68 **categories**

more or less

#1

Snow sports

Snowboarding

Skiing

Snowmobiling

#2

Other sports

Biking

Fishing & Hunting

Climbing

3 & 4

**Politics &
The Economy**

Pets vs. TV

**Health
vs. Beer**

Gaming vs. Food

**Present
new
information
or comment**

**Reference
someone
else's
content**

Storytelling

To make money.

Because I can.

My parents have
joined Facebook.

I want to express
my thoughts.

Metablogs and Internet Culture

Friends that do
stupid things.

**Make
your blog
and post your
rationale**

Add images

**Edit the
source
code**

**The blog is
a holder for
content.**

**For next week's
lab (2/18)**

**Get details on
class blog**

**Hand in at start
of Lab on 2/18**