# Introduction to PDF Document Development

#### Introduction and History •

Displaying information where it is preferable to retain a rigid format can be difficult when left to a proprietary browser to interpret. Formats, like HTML, may be inadequate to fulfill the needs of a document where form is implicitly tied to content. This need was address by Adobe in the early 90's in the form of the PDF. PDF. Portable Document Format, was developed from the cumbersome and clunky post-script file and was invented to fulfill the need for a platform-independent document-oriented display format. Initially, Adobe Distiller 1.0 was released at the prices \$694 - personal, and \$2495 - corporate network, and was thus slow to catch on. However, with a significant price decreases, increased development and options, the availability of a free and fairly versatile reading software. Adobe pdf's have become the industry standard for document solutions.

#### Overview •

- **Composition Software Independance** 0
- (Most)Hardware system Independance 0
- **Operating System Independance** Ο
  - Mac OS X uses pdf as its native imaging model metafile format
  - Currently Microsoft is releasing a competing format codenamed 'Metro' based on XML, which will be implemented with the release of 'Longhorn'.
- Font Independance 0

- a font/replacement system to allow fonts to travel with documents.
- **Graphic Compression** Ο
  - Huge Improvement over PostScript foramt
- Supports JavaScript tags 0 0
  - **Open Standard** 
    - See Tools .

#### Practical Examples •

- 0 example1.pdf
  - A simple example of a pdf created from a word document
- 0 example2.pdf
  - The same document, except note all of the copying and printing functions are disabled. I've also attatched a certificate.
- 0 exampleJapanese.pdf
  - Even if the Japanese character set is not installed on the clients machine, The font set is carried with the document.
- exampleConfidential.pdf 0
  - This cannot be viewed unless a password is supplied (128bit encryption). The password is 'test'.

### **Relevant Examples**

- Montana Tax Revenue service 0
  - All the Montana Tax forms are available in PDF forms
- 0 Montana State University Graduate Studies forms.
  - So are all of the forms for Graduate School
  - Doctoral Dissertations at MSU must now all be submitted in electronic PDF format
- ITC User Support Associate application for employmet 0
  - Apply Today for an exciting position in the Student labs (I hear the boss is really cool!)
- Pros over HTML
  - End product is deterministic 0
    - Can change with reflow •
  - Searchable 0
    - Adobe Reader 6.0+ allows searching multiple files
      - Google incudes its searches within online pdf docs
    - Compressable
  - Securable 0

0

128bit encryption and decryption (RC4)

- Certifiable
- Copy Protection

## Cons from HTML

- Device incompatibility (Mobile phones, PDA's)
  - Unless the document is <u>reflowed</u>
- o Not completely universal
- Not all features are open standard
- o requires 3rd party software for most (Windows) users
- Will face competition from Microsoft soon

### Tools

- o Adobe®Reader Adobe's free reader of PDF files (a must!)
- o iText A java based pdf converter
- o <u>PDFCreator</u> A limited use, but free open source PDF creator
- o pdf 995A very functional PDF package (Has annoying advertisements if you don't pay for it)
- O PDF::API2 & PDF::MAKI A Perl module for manipulating PDF files