CSCI 215 Social & Ethical Issues In Computing

Class 7 – Social Media, Part 2

Facebook enables
Notes

• Office Hours
• Technical Difficulties apology
• Updated Webpage
• Recitations (Today/Thursday)
  • Discussion: Roberts 412
  • Hands on: Roberts 208 – This week: Getting a webpage live
Review

• True or False: Facebook can manipulate the positive outlook of your next post?

• What is a ‘Shadow Profile’?

• Which of the following is NOT an example of what social media can find out about you (as discussed in class)?
  A) If you are depressed
  B) If you are straight
  C) If you are a serial killer
Bringing people together on unprecedented scales

We’ve discussed how Facebook (and other social media sites) may be violating your privacy.

Now let’s discuss how social media is changing culture in unpredicted ways....
First Some Good

ALS Challenge

• Over 2 million videos shared
• Raised over 100 million dollars
First Some Good

**Instrument of Social Change**

- Organize Social Protests
- Highlight Social Injustice
- Spread information on a global scale
  - uprisings in Tunisia, Egypt, and Libya
Less Good Side

As it is a platform for good, it is also a platform for bad

- Support groups for anorexic teenagers who want to maintain their anorexia
  - Pro-Ana: Some members claim anorexia is a life-style choice that should be respected by family, friends, and doctors
- Pedophiles help other pedophiles
- **Echo Chambers/Friend Bubbles:** positive reinforcement from those who think like you reinforce your certainty you are right
- **Centralizes Hate**
  - Groups include: gender, racial, LGBT, holocaust deniers, – general human – hate groups
  - Refresher: What is the first amendment?
Less Good Side

Harassment and Cyberbullying

Dongle Incident

• Woman tweeted about two guys behind her making “dongle” jokes
Less Good Side

Harassment and Cyberbullying

Dongle Incident

• Repercussions:
  • Fired
  • internet to the “rescue”
  • More fired
  • Violent rape and death threats

http://cdn0.dailydot.com/uploaded/images/original/2013/3/21/Screen_shot_2013-03-21_at_12.40.21_PM.png (WARNING blurred image, but still upsetting)
Less Good Side

Harassment and Cyberbullying

Gamergate Controversy: Sexism in Gaming

- **Doxing**: Releasing personally identifying information
- **Rape Threats**
- **Death Threats**
Cyberbullying

• 2003 Ryan believed he was AOL messaging a popular girl
• 2006 Neighbor, teenage daughter, and 18 year old temp employee set up fake “teen boy” account to mess with Megan Meier.
• “Sexting” suicides: Jessica Logan and Hope Sitwell
• 2010: Tyler Clementi secretly videoed kissing a guy
Cyberbullying

18 YEAR OLD GIRLS
say they have experienced online bullying or trolling
75%

19 YEAR OLD BOYS
say they have experienced online bullying or trolling
85%

2/3 TEENAGERS
have experienced or know someone who has been affected by online bullying or trolling
Cyberbullying

The Knowthenet survey reveals the most popular sites and services for online trolling or bullying.

- **87%** Facebook
- **19%** Twitter
- **13%** BBM (BlackBerry Messenger)
- **9%** Ask.fm
- **8%** Bebo
- **4%** WhatsApp

[Cyberbullying- dailymail.co.uk](http://Cyberbullying- dailymail.co.uk)
Cyberbullying

Young People Are More at Risk to Be Harassed Online
% of U.S. internet users who have experienced the following types of online harassment

- Called offensive names: 49% (All ages), 27% (18-29 years old)
- Purposefully embarrassed: 35% (All ages), 22% (18-29 years old)
- Physically threatened: 8% (All ages), 20% (18-29 years old)
- Harassed for a sustained period: 8% (All ages), 15% (18-29 years old)
- Stalked: 7% (All ages), 14% (18-29 years old)
- Sexually harassed: 6% (All ages), 14% (18-29 years old)

Source: Pew Research Center

@StatistaCharts n=2,839
Discussion

• Do you have any protection from an HR company getting a report like this? Should you?