

Typography, at its best, is a great way to express an idea through careful matching of the idea to the typeface chosen.

There are some examples on youtube of kinetic typography that may be relevant. See the class blog.

Exercise

You and your partner will make typography recommendations that are appropriate to the words provided. You may use different sizes and/or different colors, but use no more than *two typefaces per word grouping*, and use only typefaces - no pictures or graphic shapes. Each word grouping should have different typefaces and colors, and be as unique as the words you've chosen. Punctuation is optional.

The resulting images (do a screen shot of each your solutions) should have typography and/or layout that helps confirm or exaggerate the ideas in the word grouping.

Consider the vocal inflection if you were to read it aloud. The message should also be in harmony with the overall concept of the movie or tv show. If you're not familiar with the phrases, do some research.

Make typography solutions to three of the word groupings (your choice) below.

Each solution should be saved as an image and be posted to your blog, in one posting, or several, your choice.

Choose any *three* of the following movie and television quotes:

Houston, we have a problem.

We're gonna need a bigger boat.

These go to eleven.

Worst. Episode. Ever.

Cause that's the thing about bear attacks... they come when you least expect it.

I'm not sure I agree with you a hundred percent on your police work, there, Lou.

Dolphins are intelligent and friendly.

Obviously you're not a golfer.

Besides, we both know I'm training to be a cage fighter.

Lastly, create two solutions to two quotes of your own, and save as above. (Let's watch the language here please.)