



Overview

Your web site is for an imaginary person, but is based on the inspiring Lucas Grossi, (<http://originalgimp.org/about/>). Be very respectful of Mr. Grossi and the details about him and what he does, but create the site for a Kevin Cooper, who lives in Bozeman. Kevin owns a company called LogicBoard where he takes donated boards, refits them for adaptive use, and donates those boards to Eagle Mount (www.eaglemount.net). He runs camps to educate and train new adaptive riders. This site is not to sell boards, but to inform the public about his cause, raise more awareness about adaptive snowboarding and get more donated boards.

At any given time, Kevin is working on five boards. His work is seasonal, and, when not snowboarding, he gives talks to local schools and is always trying to get more boards donated. If he got more boards, he would hire staff at his own cost to help him. This work is not-for-profit and a labor of love.

He would like a small web site. Page 1 would be a general introduction about adaptive snowboarding and Kevin's history. There would also be a small picture of him in action; either full-body or a head shot.

Page 2 would be a featured board and gallery page; one month it might be a particular board, with a large photo and four other small ones. Each image would be described with a small caption, but the larger image would have a paragraph explaining what makes it unique.

Page 3 would be a text heavy page with some details about his camps, including a calendar. All pages would have contact information.

There are three other pages which you will not present to the client, but they must be in the navigation. Those pages are titled: How You Can Help, Adaptive Board FAQ and links to other adaptive resources.

Logos and some basic information will be provided, but you are responsible for image research; more specifics are coming soon. In general, there will be four photos of small boards (either finished or in process) and one large photo of a finished board. These images should all look like they were approximately done by the same photographer and should all look good together, even though the boards are donated and vary widely. You will be provided with the client's full request list.

Objectives

His primary objective for the site is educate and inform people about adaptive snowboarding. His focus is on two groups: people who could donate used boards, and people who could use the adaptive equipment. He gives talks and free workshops, and the site must support his mission to help others. This site should be very motivating.

Note

This project should not cause you to contact or interfere with Mr. Grossi, his privacy or his camps in any way. What he does is only an inspiration for your project and should be treated with respect. Details are furnished only for your education. You may change any detail or story to make it your own.